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## 100% Design announces Kitchens & Bathrooms and Design & Build brands

100% Design, the UK's largest design trade show, returns to Olympia London from 20-23 September. Taking place in the burgeoning design district of West Kensington over four days, 100% Design showcases leading national and international exhibitors, many of whom will be launching new products at the show.

Split into five sections, the show presents products across Interiors, Workplace, Kitchens & Bathrooms, Design & Build and Emerging Brands. With a combined spending power in excess of £3.9bn, the show provides an unrivalled business experience for architects, interior designers and other design and construction specialists. Attracting more than 27,000 professional visitors, 2017 marks 23 years of London's iconic design show.

For this year's edition 100% Design hosts Dealer Day, a professional programme of networking, seminars and talks for this influential design community.

Ceramics feature heavily across both the Design & Build and Kitchen & Bathroom show sections, whether it's in the form of new flooring ranges from **Grestec Tiles**, a Portuguese ceramics showcase from **Apicer**, or **Concrete LCDA's** concrete for interior architecture.

Many exhibitors are utilising natural materials in response to growing demand for homes and buildings that demonstrate harmony with the natural world. Design & Build exhibitor **Mobilane UK** will show their ranges of living walls, while in Kitchens & Bathrooms, **Esthec Terrace** will launch a 100% recyclable and sustainable terrace system at the show.

### 100% Design & Build



Grestec



Ermetika Evokit

The largest section at the show, Design & Build features a materials showcase, surface innovations, technology and home automation.

Exhibitors for 2017 include **Sky-Frame**; known as the world's leading sliding window system manufacturer, who will be launching their new Sky-Frame Inline support post. They are joined by rain-screen cladding manufacturer **Domus Facades**, who will launch a new support system, **Ermetika srl** who will be showcasing their new acoustic sliding doors and fire rated invisible swing doors, and commercial floor and wall tile supplier **Grestec Tiles**.

Exhibiting for the first time at 100% Design is Timbertherm, with its wooden floor heating presented alongside new products by UK based flooring and underfloor heating company **Interwall Flooring Ltd**, and Italian electric power solution developer **VIMAR SPA**, who will be showcasing their new Eikon plates at the show.

### 100% Kitchens & Bathrooms



Concrete LCDA



Drench Deco

This section brings together high-end manufacturers and exhibitors responding to the demand from the hospitality and interior design trade, demonstrating quality innovation across components, materials, equipment and effective use of space.

Exhibitors include Italian stone company **Pietraelite**, who will be launching a new mechanical fixing system for ventilated facades and **Concrete LCDA**, a France based company recognised for its innovations in concrete for interior architecture.

Tuscan bathroom furniture designers **antonio lupi** will be present at the show, as will **JIS Europe**, the UK's leading supplier of stainless steel towel rails.

Other Kitchens and Bathrooms exhibitors include luxury shower enclosure and room divider manufacturer **Drench Europe**, premium kitchen and bathroom brand **simplehuman** and Belgian radiator designers **Vasco Group nv**.

For more information on 100% Design please visit [100percentdesign.co.uk](http://100percentdesign.co.uk).

Press image selection: [LINK](#)

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For press information and images please contact Four Colman Getty:

Sara Kietzmann | [sara.kietzmann@fourcolmangetty.com](mailto:sara.kietzmann@fourcolmangetty.com) | +44 20 3697 4243

James Douglas | [james.douglas@fourcolmangetty.com](mailto:james.douglas@fourcolmangetty.com) | +44 20 3697 4267

**Notes to Editors:**

**100% Design 2017**

As the commercial heart of London Design Festival, 100% Design helps to foster relationships between some of the world's biggest architects, designers, specifiers, retailers and developers. With over 600 exhibitors launching hundreds of new products, last year's event was attended by more than 27,000 visitors with delegate spending power unmatched in the UK, reaching a combined £3.9 billion. 100% Design is the only independently audited show during London Design Festival.

Dates: Wednesday 20 September - Saturday 23 September 2017

Address: Olympia London, Hammersmith Rd, London W14 8UX

Website: [100percentdesign.co.uk](http://100percentdesign.co.uk)

Twitter: [@designlondon](https://twitter.com/designlondon)

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