

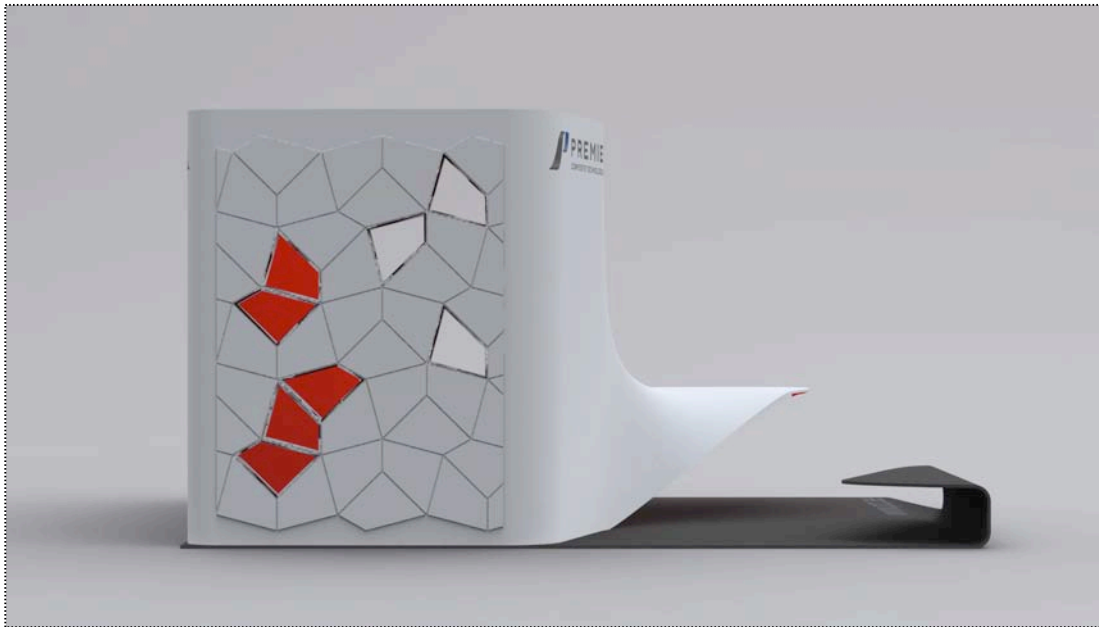
## press release

100% Design London 23 -26 September 2010, Earls Court, London  
**Innovation in Materials for Architects and Interior Designers**



100% Design London has increased its materials exhibitors in line with demand. With an arresting mix of new materials, launches and a feature dedicated to technology and innovation in materials, 100% Design is the source for architects and designers seeking out new companies specialising in materials. With many experts on hand including Middlesex University Professor John Cage, Dr Adrian Bowyer from Bath University Engineering department, , 100% Materials will see an explosion of talent and live experiments from Chris Lefteri's materials laboratory.

## Premier Composite Technologies



Snøhetta stand design at 100% Design London for PCT

Launching with a splash is Premier Composite Technologies (PCT) who have commissioned Norwegian architects Snøhetta to design their stand at 100% Design. PCT have collaborated with these award winning architects on a prototype, composite facade panel for the new tower that will mark the gateway to Ras Al Khaimah, UAE.

The Snøhetta designed tower will be furnished with an innovative building envelope, meaning the exterior is fully structurally clad and is delivered to site as an "all in one" unit that is attached to the building slabs without further substructure. The prototype facade panel built by PCT, measures 8x4m and is just one of approximately 1000 required to clad the entire building. Each panel has a complex bi-axial curved shape and is made from a sandwich of glass fibre and epoxy resin composites with a structural foam core and is fully insulated.

## Dennebos wood flooring



Surinam project

Dutch flooring specialists Dennebos is a sustainable wood flooring company sourcing oak from selected central European forests. It has also set up a special project in Surinam using wood from tropical trees that come from a storage reservoir that was created in the sixties after a valley was flooded in order to supply power to the bauxite industry. Despite being submerged in water for many years, the quality of the trees has not deteriorated. Instead they have improved and the water has brought increased stability which makes it ideally suited for the manufacture of wood flooring.

## eCosentino



Humberto and Fernando Campana in front of their eco composite surface material

Cosentino Group, a leader in the production and distribution of quartz surfaces, natural stone and recycled surfaces will be present at 100% Design London 2010 with the project Campanas for eCosentino. The project is born from the exclusive concept of Studio Campana, which is owned by the famous Brazilian designers and brothers Humberto and Fernando Campana, who are respected worldwide for their ability to develop new art forms through the use of simple but innovative materials.

The project focuses on the artistic interpretation of Eco by Cosentino® on the Cosentino stand, which is demonstrated through the creative use of the recycled surface, comprising of 75% recycled materials; including porcelain, glass, mirrors and an innovative eco resin, which contains 22% vegetable oil.

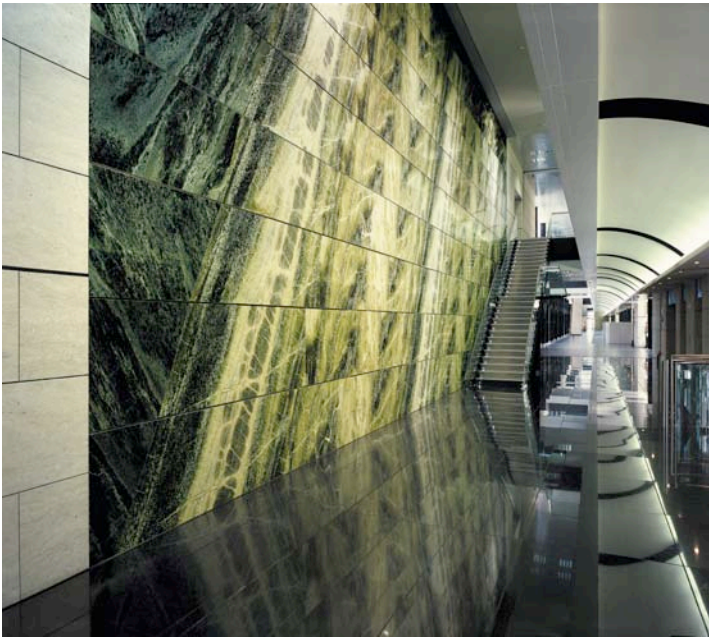
Hewitt Studios LLP



Recycled glass wool acoustic panels

Bath based Hewitt Studios LLP is an innovative multi-disciplinary design studio working in urban design, architecture and product design. They work with clients wishing to explore best contemporary practice in seeking the most sustainable project outcomes. They design high performance acoustic backing panels consisting almost entirely of glass, over 70% of which is recovered household glass and recycled glass wool. All waste is recycled. The production minimises waste and water usage as textile designs are bespoke to each individual interior and digital printing is carried out in small quantities.

Luigi Antolini



Irish Green Marble

Luigi Antolini is the Italian leader in natural stone. Its selection of exotic material from around the world includes many vibrant colours and some new additions of precious stone. The colours which are presented at 100% Design are just a portion of Antolini's current production. The rich palette of colours, combined with the many textures now available in natural stone is becoming increasingly attractive to architects and designers. According to Antolini stone can and should be used to create drama in spaces, in much the same way as painting.

## Selectaglaze



Church in Tufnell Park, London

Established in 1966 and a Royal Warrant Holder since 2004, Selectaglaze Ltd., the UK's leading secondary glazing specialist, has a wealth of experience working on buildings up to Grade 1 listed. The company offers a technical and specification advisory service to ensure the correct interface with other trades. Programmes are particularly important and proactive site surveys, linked to a modern production facility working on "Lean Principles", ensure projects are delivered on schedule and work can be phased to suit budgets. Windows arrive fully prefabricated so they can be fitted quickly and with very little disruption to the building or its occupants.

Secondary glazing is a recognised method for improving both thermal and acoustic insulation levels and involves the installation of new purpose made internal windows which are generally constructed from aluminium, which is a strong material that can be permanently finished in almost any colour.

Materials exhibitors at 100% Design 2010 include:

Antolini Luigi & C  
Apavisa Porcelanico  
Armourcoat Surface Finishes  
Armstrong World Industries  
Astec GmbH  
Barrisol Normalu SA  
Bencore Srl  
Bridge of Weir Leather  
Burmatex  
CaesarStone  
Clifton Joinery  
Componenti  
Cooke Brothers Ltd  
Corian  
Corning Inc  
Cosentino  
Crest JMT Leather  
CR Laurence  
Daedalian Glass  
Dallmer Ltd  
Decored  
Decospan NV

Dennebos Flooring  
Eastman Chemical BV  
Electrolux AB  
Elefant Gratings  
Fineline Aluminium  
Formica  
FunderMax GmbH  
Graefe  
Gray Concrete  
Hanex  
JIS Europe  
Johnson Filtration Systems  
Johnson Tiles  
Kayospruce Ltd  
Kloeber UK Ltd  
LE Limited Edition  
Leeuwenburgh Veneers UK Ltd  
LG Hausys  
Lowinfo  
M.I.D Carpets BV  
Mafi GmbH  
Marley Plumbing & Drainage

Monodraught Sunpipe Ltd  
NBK Keramik  
Northern Automotive Systems  
PBA S.p.a  
Premier Composite Technologies  
Pyrolave UK  
Q-Railing  
Quantum Glass  
Reeve Flooring  
Rimex Metals UK Ltd  
Salmo Leather GmbH  
Schott UK Ltd  
Selectaglaze  
Semcoglas GmbH  
Simonswerk  
Solus Ceramics  
Starshine GmbH  
Sylmar Technology Ltd  
THG International  
Turnstyle Designs  
Yarwood Leather

100% Design London 23 – 26 September 2010, Earls Court, London SW5

[www.100percentdesign.co.uk](http://www.100percentdesign.co.uk)

Opening times:

Thursday 23 September 10.00 – 21.00

Friday 24 September 10.00 – 19.00

Saturday 25 September 10.00 – 18.00

Sunday 26 September 11.00 – 17.00

Trade and Press registration is FREE; register online at [www.100percentdesign.co.uk](http://www.100percentdesign.co.uk)

Tickets for the Public day (26 September only) are £15 in advance online, or £20 on the door

For further information and hi-res images, please contact **INDUSTRY PUBLICITY**

Julienne Webster / Emma McNiven

+44 (0)20 8968 8010 / [100percent@industrypublicity.co.uk](mailto:100percent@industrypublicity.co.uk)