

Philip John Luscombe

With an irreverent approach to current issues, Philip's products for 100% Futures examine the role design can play in creating a vision of the future. To bring the vision to life, Philip has designed the products for the Museum of Modern Britain's (MOMB) 2050 retrospective exhibition that looks back on the years 2008 – 2038.

By designing and exhibiting products that will satisfy an imagined future market, Philip's work engages and entertains whilst arousing debate.

Some of the products designed for the exhibition include the 'KINDERLITE®' range of campfire disposables, for those who want to retreat from a 2018 world saturated by technology, but completely lack any basic survival skills. There's also a wicker hand basket, the defining feature of a new range of 'superpermamarkets' launched in 2011 by a retail giant seeking to improve its eco credentials. And the Bread Slicing Machine gives us an insight into near-future domesticity, whilst at the same time mocking the plethora of needless kitchen gadgetry available today.

Other objects on display at '08-38' include a bunch of straight bananas and a mysterious case containing a self-contained, self-lubricating, microwavable 'romantic aide' by Karmaceutricals.

Philip's exhibition is at once a playful exercise in silly future gazing and a timely illumination of an increasingly absurd modern world.

Further information:

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