



WOWBOW
LONDON

WOWBOW is a new luxury brand committed to pampered pets and their discerning two legged companions. The company is founded on a vision: To pioneer and create unparalleled design solutions for our furry friends. By combining the best craftsmanship, animal husbandry and a unique personal service, WOWBOW sets the standard for a new class in pet furniture.

Mija



Introducing the Mija (Mee-Haa) range of acrylic furniture. With a focus on timeless form, classic lines and outstanding comfort, the 'Mija' pet beds and dining tables are dedicated to design and function in equal measure.

Hand crafted from 10mm thick acrylic and furnished with luxury faux suede cushions which incorporate a wealth of innovations, these hand crafted beds are made to exacting standards. Pet's are cosseted by amazingly soft cushions which are filled with shredded visco-elastic 'memory foam', as used by NASA and the medical profession. This amazing material sinks and morphs around the animals form, body heat is retained in the foam and the shredded particals allow the pet to 'nest' naturally and find it's own preferred sleeping position.

The beds raised platform keeps the animal off the floor and away from drafts, while the memory foam relives pressure points that might normally be associated with standard cushions.

As the name suggests, memory foam remembers it's original form, so when the pet leaves the bed, the cushion rebounds back to it's original shape, thus retaining it's visual appeal.



The WOWBOW vision appeals to the individual who values the very best in contemporary design with an uncompromising love for their pets, as well as an aesthetic eye and a unique appreciation for their personal environment.



Accompanying the Mija Beds are the Mija Dining Tables, also made of 10mm acrylic and featuring our custom mirror finished stainless steel bowls, this product serves to remove feeding bowls from the floor, benefiting both you the home owner and more importantly your pet. At the appropriate height, these tables will help aid the following:

- Alleviate the strain placed on your pets fore-arms, joints and muscles.
- Aid better digestion. Food moves from mouth to stomach smoothly.
- Helps to prevent the gulping down of food greatly decreasing any chance of Canine Bloat (Gastric Dilation or GDV), the second biggest killer of dogs after cancer.
- And on a lighter note... Who wants to eat their dinner with their bum in the air?



Following the company's launch at the 2004 100% Design show in London, WOWBOW seems to have struck a cord amongst animal lovers as well as those who just admire the unique design application.

WOWBOW Press To Date

Books Published Featuring WOWBOW

- Cool Hunting - East Street publications
- Luxury For Cats - Fusion Publishing



WOWBOW Press To Date continued

Magazines and Newspapers Featuring WOWBOW

- Time Magazine - USA
- Citizen K - France
- Architectural Digest - Russia
- Deco Home - Germany
- RUUM Magazine - Estonia
- Elle Decoration - Germany
- Casa Brutus - Japan
- The Times - UK
- Casa Basic - Spain
- Designbeans - Italy
- GaGuu Living - South Korea
- Volvo Magazine - UK
- Arttravel - France
- Atrium - Slovakia
- The Guardian Weekend - UK
- China Times Weekly - China & Taiwan
- BMI Voyager - UK
- Hennes - Sweden
- Il Tempo - Italy
- Zino - Belgium
- Country Life - UK
- Pure Virus - France
- POSH - Italy
- Decorate - Spain
- File Magazine - Mexico
- Business Journal - South Africa
- FX - UK
- Ezenz - Denmark
- Paper City Magazine - USA
- Cache Magazine - Spain
- Paw Luxury - USA
- Dobre Wnetrze - Poland
- Interior Design Magazine - USA
- Gallery Magazine - Ukraine
- Stella Sunday Telegraph - UK
- Tara Magazine - Norway
- Tidens Bolig - Denmark
- Viewpoint Magazine - UK
- Whisky Magazine - Greece
- The NY Sun - USA
- Instinto Guapo - Spain
- Apartment Therapy - USA
- Landhous Living - Germany
- Cães & Cia - Brazil
- Dansk - Denmark
- LEMON culture - China
- X Magazine - Spain
- SriLankan Airlines Magazine - Sri Lanka
- Nisha Magazine- Israel
- Luxuryculture.com - France
- City AM - UK
- Red Magazine - Japan
- decor8 - USA
- Urban Living - Norway
- 944 Magazine - USA
- Culture Lux Magazine - France
- Popcroncat - USA
- Hanatsuaki - Japan
- Miami Home & Décor - USA
- Wedding Day Magazine - UK
- Seog Hor - Norway



WOWBOW Press To Date continued

Magazines and Newspapers Featuring WOWBOW

- Oxfordshire Limited Edition - UK
- Drop That Sock - USA
- Trendease International - USA/France
- "At" Magazine - Israel
- Florida Design - USA
- Modern Pooch - USA
- Avis Magazine - Norway
- Metropolis - Japan
- Wall Street Journal - USA
- Relax Maagazine - Japan
- Noblian Magazine - South Korea
- Stylehive - USA
- Vision Magazine - China
- Pupstyle - USA
- Tokyo Calendar - Japan
- The Washington Post -USA
- Shamenet - Israel
- Dobre Wnetrze - Poland
- reFRESH - UK
- Your Cat Magazine - UK
- Find A Property - UK
- Pampered Puppy - USA
- Grove Magazine - London
- The Times Online - UK
- Cache Magazine - Barbados
- The Resident - UK
- Case Da Abitare - Italy
- You Magazine - UK
- Maison & Decoration - Greece
- Sunday Express - UK
- The Telegraph Magazine - UK
- Sunday Times Style Magazine - UK
- The Independent - UK
- The Evening Standard - UK
- Time Out London - UK
- Caché Magazine - Spain
- Fashion Tribes - USA
- Design Only Magazine - Israel
- DFW Dog Magazine - USA
- DesignLuxe - Japan
- Homes&Gardens - UK
- Doggie Aficionado - USA
- El Nuevo Dia - Puerto Rico
- FlashFilm - Japan
- Dog Art Today - USA
- Top House - Russia
- Intro Magazine -
- DB Magazine - China
- In- LAN Magazine - Chile
- Rooi Rose Magazine - South Africa
- LA MIA CASA - Italy
- We Heart Stuff - UK
- Daily Candy - UK
- Mydeco - UK
- New Style Magazine - UK/Russia
- RESIDENCE - Netherlands
- Extérieurs Design - France
- Cyber Quirky - USA
- Better Living Through Design - USA
- ThisNext - USA
- Top House Magazine - Russia
- Luxury Files Magazine - Turkey
- MY HOME Magazine - China
- SmartBuy/Business Line - India
- gunpowder-magazine.com - Spain
- The Age Magazine - Australia
- LoftLife - USA
- CAESAR magazine - Romania
- Diivan magazine - Estonia
- Dogs Monthly magazine - UK
- STAR - Colombia
- WorkLife - UK
- Contemporist.com
- Bravacasa - Italy
- Ali magazine - USA



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